

REMEMBER OUR LOCATION—BROADWAY AND WASHINGTON AVENUE.

DEPARTMENT MANAGERS' SALE

The brilliant success of our "DEPARTMENT MANAGERS' SALE," as conducted last week, has led our corps of buyers to believe that in justice to their efforts they ought to be allowed the full control of the business for another week. The magnificent showing made by them—for which they hereby express their warmest thanks to their friends and the public generally—certainly entitles them to another chance of distinguishing themselves and giving scope to all the originality they can bring to bear in booming their several departments. They promise to strain every nerve to outdo their first week's record and—weather conditions being favorable—we do not doubt their ability to do so. They will, therefore, have complete charge of their several departments precisely as if they were owners—as explained in last Sunday's papers—buying, selling, advertising, decorating, hiring help, etc., and confidently expect to score another triumph.

EXTRA SALESMEN, BUNDLE WRAPPERS AND CASH BOYS HAVE BEEN ENGAGED FOR THIS GREAT SALE SO THAT ALL MAY BE WAITED UPON PROMPTLY.



Silks! Silks! Silks!

In the opinion of Penny & Gentles' buyers the "Department Managers' Sale" was a great success, so much so that they feel justified in demanding the continuation of this great sale for another week. I feel that I can at least duplicate my heavy sales of last week.

A. W. Adams,
Manager Silk Department.

50 pieces Colored Silks, including all the leading shades, such as pinks, blues, reds, browns, purples, yellows, black and white; regular 50c quality—Department Managers' Sale Price.....**29c**
500 yards Colored Twilled Lining Silk, 24 inches wide, in light blue, pink, gray, brown, and also about 300 yards Colored Liberty Satins, suitable for linings or trimmings; they would be cheap at 50c—Managers' Sale Price.....**39c**
45 pieces Striped Plisse Taffetas, and plain colored and black Taffeta Silk for waists, linings or trimmings, all the leading colors in either; worth 75c—Department Managers' Sale Price.....**49c**
5 pieces Black Pen de Sole, beautiful heavy quality for skirt or full dress pattern; regular 90c quality—Department Managers' Sale Price.....**69c**
30 pieces Hemstitched and Lace Striped Taffetas, in assorted stripes, such as white on black, white on blue, white on red, white on old rose; this is the \$1.25 quality—Department Managers' Sale Price.....**85c**
10 pieces 36-in. wide Black Taffeta Silk Skirting (remember the widths); this is extra heavy quality and only requires 4 yards for skirt; the same silks sell all over the city at \$1.50 and \$1.75—Department Managers' Sale Price for Monday.....**98c**

Col'd Dress Fabrics.

J. Luke,
Manager Dress Goods Dept.

I beg to thank the public for making this sale a grand success, and to show my appreciation of their support will give for this week greater bargains than ever. Read every item carefully.

J. Luke,
Manager Dress Goods Dept.A GREAT SALE OF
Fine Dress Patterns.

In the course of the season's business we have accumulated a large stock of pieces just suitable for a full dress pattern. Monday we will lay these out for special sale; they consist of Venetian cloths, Broadcloths, Chevots, Camel's Hair effects, Pebble Cloths, Storm Serges, Cheviot Serges, Covert Cloths, Homespun, etc., etc.; all new, up-to-date goods, worth up to \$2.00 per yard; Department Manager's Sale Price, \$1.50, 98c, 85c and.....**49c**

Black Dress Fabrics

H. W. Sander,
Mgr. Black Dress Goods Dept.

This being positively the last week of the Department Managers' Sale, I shall make a supreme effort to meet everybody's wants, as prices found below will prove.

H. W. SANDER,
Manager Black Dress Goods Dept.
50c All Pure Wool Black Storm Serge.....**35c**
65c 45-inch Black All-Wool Cheviot.....**49c**
\$1.00 Quality 45-inch Black All-Wool Camel's Hair.....**59c**
60c Quality 40-inch Black Wool and Mohair Brocade.....**39c**
70c 45-inch Black All-Wool German Henriette.....**59c**
\$1.25 45-inch Black Mohair Stripes Crepons.....**75c**
\$1.50 42-inch Black Puffed and Blistered Crepons.....**89c**
\$1.25 54-inch Black All Pure Wool Venetian.....**98c**

House-Furnishings

Another week of GRAND BARGAINS begins MONDAY. You appreciated last week's splendid bargains. I appreciated your patronage, and offer you even greater inducements to trade here this week.

C. J. Kearney,
Mgr. House-Furnishing Dept.

C. J. KEARNEY,
Manager House-Furnishing Dept.
Pails—8 and 10 quart Galvanized Pails—regular value is 20c while they last Monday.....**9c**
Granite Sauce Pans—Berlin Sauce Pan, with cover—you always pay 25c for these—Managers' Sale Price.....**10c**
Kraut Cutter—large size, with two steel blades, and worth fully 35c—Managers' Sale Price.....**18c**
Galvanized Tubs—large size—usually sold for 65c—Managers' Sale Price.....**49c**
Wash Boilers—Heavy Tin Wash Boilers, with copper bottom—the 55c kind—Managers' Sale Price.....**59c**
Flour Bin—100-pound size—made of block tin, nicely japanned and decorated—worth \$1.25—Managers' Sale Price.....**69c**
Special—5 dozen Heavy Zinc Wash Boards, "Western Globe"—you know they're worth 95c while they last Monday.....**10c**

Jackets, Capes, Coats & Collarettes

Mrs. M. Blakeley,
Manager Cloak Department.

rows stitching around bottom, lapped seams, in gray and Oxfords; regular price \$4.00—This Sale.....**\$1.98**

Winter Underwear.

Our change in style of advertising was a good thing last week. Don't you think a change of weight in underwear is a good thing now? If you think so call and see me this week.

P. WALKER,
Mgr. Hosiery and Underwear Dept.P. Walker,
Mgr. Hosiery and Underwear Dept.

Men's Heavy Fleece-Lined Shirts or Drawers, all sizes; regular 75c grade—this week.....**39c**
Boys' Heavy Fleece-Lined Shirts or Drawers, sizes 24 to 34; regular 50c grade—this week.....**25c**
Men's Heavy Natural Gray Wool Fleece-Lined Shirts or Drawers, all sizes; regular \$1.00 grade—this week.....**63c**
Men's Natural Wool or Camel's Hair Shirts or Drawers, sizes up to 50; regular 85c grade—this week.....**49c**
Men's Heavy All Pure Wool Scarlet Medicated Shirts or Drawers; regular \$1.50 grade—this week.....**\$1.00**
Ladies' Heavy Fleece-Lined Silk-Finished Vests or Pants, in cream or gray; regular 40c grade—this week.....**25c**
Ladies' Natural Gray Wool Jersey Ribbed Vests or Pants, silk finished; worth 75c—this week.....**39c**
Ladies' Black Wool Tights, open or closed, all sizes; worth 85c—this week.....**49c**
Ladies' Heavy Natural Gray or Camel's Hair (flat) Vests or Drawers, sizes up to 44; worth \$1.00—this week.....**75c**
Ladies' All Pure Wool Scarlet Medicated Vests or Pants (flat), sizes up to 44; worth \$1.25—this week.....**89c**
Children's Heavy Jersey Ribbed Fleece-Lined Vests or Pants, in cream or gray, sizes up to 22; worth 20c—Monday for.....**10c**

Hosiery.

Children's Good Heavy School Hose, 3-thread heels and toes; worth 20c—Department Managers' Sale.....**10c**
Ladies' Fine Full Seamless Fast Black Hose, with small white dots, worth 22c—Managers' Sale Price.....**12c**
Boys' Strong Fast Black Bicycle Hose, sizes 7 to 10; regular 25c kind—this week.....**19c**
Ladies' Full Regular Made Fast Black Silk Fleece Hose; regular 40c quality—Managers' Sale Price.....**25c**

Maurice Kirwin,
Manager Music Department.

Music.

We carry all the latest Vocal and Instrumental Music. I put on sale the following pieces Monday and Tuesday.

MAURICE KIRWIN,
Manager Music Department.

She Rests by the Suwanee River, only.....**19c**
In the Lead Galop (over 50,000 copies sold), only.....**18c**
Light of Hope (the ringing hit of 1900), only.....**18c**
Village Chimes (this is a terrific hit), only.....**18c**
Bird in a Gilded Cage (don't miss this), only.....**19c**
Mail Orders Promptly Filled.

Wash Fabrics.

The daily crowds in my department attest the fact that I am getting a generous share of the big sales. I offer tremendous values to induce lively trading.

M. D. DAWIDOFF,
Manager Wash Goods Department.

Cheese Cloth—1,000 yards Solid-Colored Cheese Cloth, in remnants, red, white, purple and yellow, slightly damaged, worth 5c; Manager's Sale Price, while they last.....**1c**
Prints—Standard quality Fancy Dress and Shirting Prints, in good, serviceable lengths, regular selling price 61c; Manager's Sale Price, till noon.....**3c**
Robes—One case Fancy Printed Comfort Robes, in good patterns, worth 61c; Manager's Sale Price, Monday.....**4c**
Sateen—32-inch wide Fancy Dress and Comfort Sateens, in full pieces, sold at 12c; yard; Monday.....**5c**
Flannelette—Very best Fleece-lined Flannelette, all choice styles, in remnants, regular 10c goods; Manager's Sale Price, Monday.....**5c**
English Flannelette—Extra heavy, best quality and colors, suitable for ladies' gowns, waists and sacques, worth 15c; Manager's Sale Price, Monday.....**10c**

Millinery Dept.

L. Ackerman,
Manager Millinery Department.

Our sales of last week have been phenomenal. We gave the public an idea what nerve and enterprise can do. Our Department Managers' Sale will be kept up all week. We wish to inform the public that our SPECIALTY is the medium-priced goods, but don't be misled by the idea that we don't carry fine goods. Our line in that respect is second to none, and for a starter we have put on sale

Linens, Flannels, Domestic.

40 Imported Hats, that cost \$15.00, \$20.00 and \$25.00—your choice.....**\$10.00**

Look at Our Elegant Window Display.

Linens.

100 dozen fringed German-silver bleached linen Boylies; red or blue checks, 17 inches square; worth 5c anywhere—this sale only, at.....**3c**
60-inch extra heavy cream imported Scotch Damask; 60c value—Monday for.....**35c**
12c Brown Crash, 19 inches wide, heavy weight, fast edges, good value; 12c quality for.....**7c**
Fine all-linen Hemmed Huck Towels, very fine qualities, assorted styles, old lots; worth 25c to 35c—will close out while they last.....**19c**

Flannels.

White Donet Flannel, full width, well napped, close quality; worth 61c—mill remnants, per yard.....**3c**
Turner's Flannel—10 bolts fine all-wool light gray Turners' Flannel; 50c everywhere—this week, special.....**35c**

Linings.

10c Black Moist Skirt Lining, 36 inches wide, fast color, superior finish; 10c value—this week.....**6c**
25c Moist Watered Silk yard-wide Lining, very fine quality and finish; cardinal red, green, royal blue; 25c value—this week, don't miss it.....**10c**
25c genuine Haircloth Skirt Facing, black only, perfect elastic, very durable—Monday will sell 600 yards, 50c value, at.....**19c**

Cloaking Remnants.

Just Received—A new lot of fine remnants, all good qualities, good length, of Beavers, Meltons, Kerseys, Venetians, in good colors, including castors, blue, red, navy, black, and are worth up to \$3.00, \$4.00, \$5.00 a yard; choice, per piece.....**\$1.00, 75c, 50c and 25c**

Kid Glove Department.

I am delighted with the wonderful returns from my offerings of last week, and commend the judgment of the people on the manner in which they took advantage of values that no shrewd shopper could resist.

MISS A. BRENNAN,
Manager Glove Department.

Monday I will place on sale 700 dozen Imported Kid Gloves in 2 neat classes, strictly up-to-date shades—would be cheap at 80c—Department Managers' Sale Price.....**49c**
Also Genuine French Kid Gloves made of selected skins, in 2-class—every pair warranted and fitted to the hand—in all the prevailing fall shades—worth \$1.35—Department Managers' Sale Price.....**\$1.00**
Also have an exceptionally choice assortment of Genuine French Kid Gloves, manufactured expressly for us—every pair warranted and fitted to the hand—in all the newest fall colors—sold regularly at \$2.00—Department Managers' Sale Price.....**\$1.50**

Art Needlework Dept.

This week I have a feast of bargains in the thousand and one fancy articles with which the ladies love to decorate their homes, and all at prices within reach of the most modest pocketbook.

MISS MCKEONE,
Manager Art Needlework Dept.

25 dozen Head Rests, made of figured silk or denim, finished with cord and tassels; regular price 75c.....**9c**
18 and 20 inch Applique Center Pieces, slightly soiled; regular price 25c.....**15c**
Cushion Covers, top and back complete, stamped or tinted, in the newest designs; regular price 50c.....**25c**
Stamped Covers, various sizes, some 45x45 inches, made of linen, denim, etc., plain or finished with heavy fringe; regular price \$1.00 to \$1.50.....**50c**
Lambrequins, made of best figured sateen, finished with heavy fringe, new colors.....**69c**
Hand-Made Renaissance Centers, all-overs or Linen Centers, round or square; regular \$1.25 value.....**75c**

Laces and Embroideries.

I am sorry to say that on account of the crowd many had to leave without being waited upon, so, not to slight a customer this week, here is an example of my work for this week.

MISS L. VOLK,
Manager Lace Department.

Another lace sale, all kinds, just as good as you saw last Monday—lots of new patterns added; laces worth 20c and 25c a yard—for Monday.....**4c**
A large table heaped with laces of all widths and qualities, including Point de Paris edges and insertion, linen torchon edges and insertion, cream and white Oriental Point de Venice, etc.; goods formerly sold up to 40c a yard—for Monday, yard.....**15c**
75c pieces of Applique Stripes of those fashionable Serpentine Gallions, Chantilly and Cluny effects in black, cream, white and the new shade of ivory; worth 75c yard—Monday only.....**25c**
45-inch La Tosca Net, just the thing for dress wear; others' price 95c yard—Monday, yard.....**45c**



Corsets, Underwear, Petticoats.

Choose your favorite Corset now, as I can never offer such bargains again.

N. CUMMINGS,
Mgr. Corset and Underwear Dept.

15c for Ferris Child's Waists, all sizes, white and drab.....**15c**
98c for \$1.75 R. & G. Corsets, for \$1.50 W. & B. Corsets.....**98c**
69c for \$1.25 W. & B. and Sonnette Corsets, fancy, drab and black.....**69c**
33c for Empire & Medium Corsets, lace trimmed, heavily boned, 18 to 28.....**33c**
12c for Women's 25c Muslin Drawers, good material, well made.....**12c**
49c for Women's 75c Gowns, flannel-ette, large full sizes.....**49c**
50c for \$1.00 Dressing Sacques, double faced flannelette, all colors.....**50c**
29c for 85c Petticoats, made full large, deep flounce, black and fancy.....**29c**

Dress Trimmings Department.

For this sale I have secured the entire surplus stock of an Eastern manufacturer at my own price. I will place this vast stock of Braids and Trimmings of all kinds on sale Monday morning at a price that will make them disappear quickly, hence be on hand early and get the plums.

A. MUNRO,
Manager Notion Department.

1,175 pieces Silk Soutache Braid, 24 yards to piece, also a large assortment of Corded Taffeta Applique, Black Velvet or Colored Embroidered Applique, Pearl, Jet or Spangled Edgings; some of them are worth up to 98c—on Monday.....**25c**
1,895 yards Chiffon Applique, Embroidered Cloth or Taffeta Applique, Satin and Velvet Applique, Spangled and Silk Passementerie; these goods cost to make 98c to \$1.25—on Monday, per yard.....**49c**
2,250 Extra Heavy and Wide Mohair Braids, in corded, Titan, diamond or Hercules styles, widths from 2 1/2 inches wide down to 2 inches; the most of these are actually worth 12c; 12c to 18c—on Monday, per yard.....**5c**
Leather Goods and Jewelry—Lot of Patent Leather Belts, all sizes, and 100 doz. Jewels and Enamelled Brooches, Silver Mounted Embossed Manicure Implements, Jewels, Hat Pins, and many other styles; value up to 30c—on Monday, each.....**10c**

Blankets and Comforts

The nights are chilly, and this is the place to get the bargains in Blankets and Comforts. Come and get our prices before buying elsewhere.

E. J. BUNT,
Manager Blanket Department.

200 pairs Heavy Fleece Silver Gray Blankets, extra large size—worth \$1.25—during this sale, per pair.....**98c**
168 pairs Extra Heavy White Blankets; large 11-4 size; pretty borders; worth \$2.50—during this sale, per pair.....**\$1.75**
140 pairs Large 11-4 Gray Wool Blankets; heavy weight; fancy borders; worth \$3.50—during this sale, per pair.....**\$2.75**
265 pairs Strictly All-Wool California Blankets; 11-4 size; in White, Gray and Scarlet, steam shrunk; would be cheap at \$6.00—during this sale, per pair.....**\$4.95**
100 bales Full Size Double Bed Comforts; good quality, fancy patterns; worth \$1.50—during this sale only.....**99c**
6 bales Large Size Silkoline and Sateen Bed Comforts; white cotton filling, extra well made; worth \$2.00—during this sale only.....**\$1.50**

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